

Counting carbon in investment and spending

2-5pm, 5 November 2009, Holyrood. Scottish Carbon Counting Group and Carbon Accountability Programme seminar



How do you account for the carbon costs and impacts of spending and investments, and integrate the results into decision-making?

This seminar will help environmental, sustainability and portfolio managers in public and private organisations to better understand the emerging carbon accounting policy and practice, learn from case studies of assessment tools and gain insight into managing future carbon risks and carbon reduction obligations.

Following the world's first carbon assessment of a national budget released last month, the Scottish Government will be presenting on the carbon assessment of their spending and policies. Fife Council will cover how they are starting to harness their purchasing power by integrating carbon into spending decisions both large and small. And the Head of Environment for South West Regional Development Agency will present on how the agency plans to deliver an ambitious net zero carbon investment portfolio by 2013.

Carbon accounting is no longer an optional extra. Public bodies, a wide range of businesses, consultants and academics may all profit from the event where there will be ample opportunities to exchange ideas and develop effective networks.

Limited places, book yours today

2-5pm, 5 November 2009, Scottish Parliament, Holyrood

Email iain@carbonconfidence.org by 30 October to reserve your place.

Seminar Programme

2:00pm – **Food & drinks reception**

2:20pm - **Welcome and introduction**

Shirley-Anne Somerville MSP and organisers.

2:40pm - **The first account: assessing the carbon impact of Government spend and policies**

Dr Rebekah Widdowfield, Head of Rural and Environment Analytical Services and Daniel Hinze, Senior Environmental Economist, Scottish Government.

3:20pm – **Building carbon into procurement and investment decisions**

Keith Grieve, Procurement, and Andy Macpherson, Sustainability Team, Fife Council.

4:00pm - **Low carbon leadership: achieving a net zero carbon investment portfolio**

Jonet Waldock, Head of Environment, South West Regional Development Agency.

4:40pm – **Networking**

Carbon Accountability Programme

Thorn House, 5 Rose Street, Edinburgh EH2 2PR.

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The Carbon Accountability Programme is hosted by Friends of the Earth Scotland
Scottish charity number SC003442

Organising Partners

The **Scottish Carbon Counting Group** was established in 2007 to raise awareness of issues around the need for carbon counting; enable individuals and organisations to understand, evaluate, adopt and refine effective carbon counting methodologies and targets; develop palettes of actions and processes that can be used to reduce carbon emissions to meet emission reduction targets; provide a robust and user-friendly methodological framework for carbon counting in Scotland and to provide an internationally leading edge theoretical foundation on which to build Scotland's Low Carbon Economy.

The **Carbon Accountability Programme** promotes accountability in environmental claims to improve business and personal confidence in low-carbon products and markets. Our work will help businesses to be confident that their green choices are effective and rewarded; our findings will help consumers have confidence in the actions they take to reduce carbon; our partnerships with business and NGOs will help to develop carbon accountability solutions with consistency and transparency. The Carbon Accountability Programme is hosted by Friends of the Earth Scotland (Scottish charity SC003442).



**Friends of
the Earth
Scotland**



**Carbon
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